



Deliver the Goods

- Allow 2-3 weeks for product delivery, depending on how the product is packed (bulk, to the piece, or student packed).
- Scheduling your delivery too close to a holiday may require storing product if consumers are not available to take delivery from your sellers.



Who We Are

About Us

Our mission is to create delicious recipes for today's busy life, for people who are on the go, for people who don't want to sacrifice quality meals for lack of time. Our products provide the convenience and ability to make delicious meals in minutes or to grab a quick meal on-the-go!

My Gourmet Products uses high quality fish and the freshest ingredients in all My Gourmet Tuna varieties. Our products don't use MSG, and we closely monitor the mercury levels in our fish. MyGourmet only uses smaller, skipjack and yellowfin tuna due to their lower mercury levels as compared to other varieties.

Contact Us:

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**MY GOURMET
PRODUCTS**

244 South Hillview Dr
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MY GOURMET PRODUCTS

*School Fundraising
Brochure*



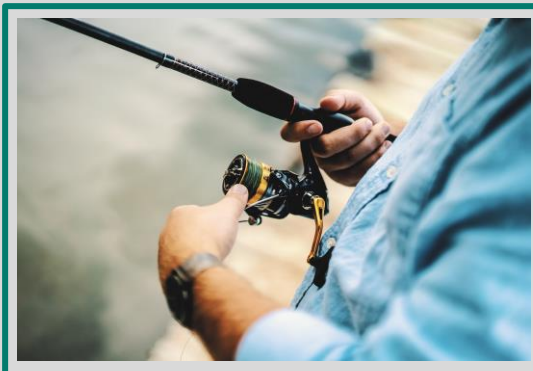


The most successful fundraisers are well planned.

Here are a few tips to running successful fundraising programs:

Set a Goal

- What is your fundraising goal?
- What amount do you need to accomplish this goal?
- Calculate your average profit to earn per pouch.



Set the Fair Share

- Based on the total amount of money you need, set a per-person Fair Share goal. Each person selling needs to sell their Fair Share to support the group.
- A reasonable goal for pouches is 25 pouches per person.
- Multiply the average profit per pouch by 25 to get the approximate profit per seller.
- To get to an estimated total profit, estimate how many members of your group will actually sell - and multiply that number by the above approx. profit earned per seller.

Manage the Sale

- Establish a set time frame for the sale (perhaps 4 weeks).
- Set a mid-point check-in date.
- Remind sellers each day why they are selling and to sell their Fair Share.



Sell with Confidence. Be Safe!

- Develop a target list of customers to sell to.
- Each seller should list fifteen names of friends and family he or she can sell to. The name, phone, and email for each should be listed.
- Schedule a time to make a call to each person on the target list. Calling as a group activity promotes healthy competition between sellers and is a good way to kick off your sale in a positive way in as little as just one hour.
- If you plan to sell by going door-to-door after making calls, be sure to send sellers in groups of two or more for safety. If your group wears a uniform, be sure to wear it while out selling so consumers see who they are supporting. Sellers should spend no more than two hours selling before checking back in with an assigned leader.